



SPONSORSHIP PROPOSAL

2024-2025



Prepared By:

JENNIFER SCOGIN
Ways & Means Coordinator



TABLE OF CONTENTS

- 01** Why Support Us
 - 02** Our Mission & Vision
 - 03** Management Team
 - 04** Benefits of Sponsorship
 - 05** Corporate Sponsor Levels
 - 06** Annual Sponsorship Items
 - 07** Program Ads
 - 08** Thank You!
- 

SUPPORT US

Thank you for your interest in the Rich-Tone Chorus, a distinguished and award-winning show chorus. We are reaching out to invite you to join us in our mission by becoming a corporate sponsor of our 501(c)(3) organization. Your support will empower women singers through education, competition, and performances, enhancing our community's cultural landscape

More Than Just Music

For many members, the Rich-Tone Chorus offers a musical escape from the stresses of everyday life. It is a place to socialize, meet interesting people, and share a common bond through music. To countless members, it is a lifeline—a source of support, love, and harmony. Your sponsorship will directly impact the lives of these women by providing opportunities for growth, learning, and emotional fulfillment through music.

Stay Connected

We invite you to follow us on social media and join our newsletter to stay informed about the latest Rich-Tone Chorus updates, upcoming performances, and new additions to our online store. Your support helps us continue our mission and reach new heights in musical excellence.

Thank you for considering this opportunity to support the Rich-Tone Chorus. We look forward to the possibility of partnering with you to make a meaningful difference in our community.

Please feel free to contact our Ways & Means Coordinator to discuss sponsorship options and benefits further or scan the QR code to SUPPORT THE RICH-TONE CHORUS!

Warm regards,
The Rich-Tone Chorus





OUR VISION

The Rich-Tone Chorus is more than just an extraordinary show chorus; it's a vibrant community where music transforms lives. We push the boundaries of musical and performance excellence to spark imagination, engage the senses, and evoke deep emotions for both our members and our audiences. Our vision is to extend the limits of what is possible, creating unforgettable experiences through our performances.

OUR MISSION

Our mission is to be a cutting-edge, diverse, and inclusive chorus that inspires and elevates women in the art of singing.





DIRECTOR

DALE SYVERSON

TEAM LEADER

CONNIE LIGHT
teamleader@richtones.org

FINANCE

VANESSA COLE
treasurer@richtones.org

COMMUNICATIONS

TIFFANI KIGER
communications@richtones.org

CONVENTIONS

SUSAN ZURA
conventions@richtones.org

MARKETING

SARA FIRM
marketing@richtones.org

FACILITIES

STEPHANIE BURKHEAD
facilities@richtones.org

MEMBERSHIP

SHARON HAMMER
membership@richtones.org

WAYS & MEANS

JENNIFER SCOGIN
fundraising@richtones.org

EMERITUS

HELEN SWANSTON

MANAGEMENT TEAM





SPONSOR BENEFITS

By sponsoring the Rich-Tone Chorus, your company will not only contribute to a worthy cause, but also gain significant exposure and recognition within our community and beyond. Your company's name and logo will be prominently featured in our concert programs, on our website, and in our social media communications, reaching a broad and engaged audience. Additionally, your support will be acknowledged at our events and performances, providing excellent visibility and association with our high-quality, artistic endeavors.





CORPORATE SPONSOR LEVELS

We offer several sponsorship levels, each with unique benefits to show our appreciation for your generosity. Below are the details of each sponsorship level:

**Payment must be received by September 15th to be included on the sponsor banner for the year*

	TAG LEVEL	CHORD LEVEL	RING LEVEL	OVERTONE LEVEL	CHAMPION LEVEL
PRICE	\$500	\$800	\$1,500	\$2,500	\$5,000
REMOVEABLE WINDOW CLING	●	●	●	●	●
INVITATION TO CORPORATE SPONSOR NETWORKING COCKTAIL HOUR SOCIAL	●	●	●	●	●
ANNUAL LISTING IN ALL SHOW PROGRAMS	●	●	●	●	●
LISTED ON SPONSOR BANNER AT ALL EVENTS FOR THE YEAR*		TEXT ONLY ●	SMALL LOGO ●	MEDIUM LOGO ●	LARGE LOGO ●
FULL-COLOR AD IN ALL SHOW PROGRAMS		1/8 PAGE ●	1/4 PAGE ●	1/2 PAGE ●	FULL PAGE ●
RICH-TONE WEBSITE RECOGNITION			●	●	●
FOUR (4) FRONT ROW SEATS TO ALL RICH-TONE SHOWS FOR THE YEAR				●	●
ONE (1) FEATURED AD IN NEWSLETTER DURING THE YEAR				●	
TWO (2) FEATURED ADS IN NEWSLETTER DURING THE YEAR					●
SPONSOR TABLE AT CORPORATE SPONSOR NETWORKING COCKTAIL HOUR SOCIAL					●



bit.ly/supporttherichtones



ANNUAL SPONSORSHIP ITEMS

If you are interested in sponsoring a large ticket item for the year, please let us know. Your contribution can be specifically allocated to a significant project or item, rather than going into our general operating fund. This targeted sponsorship allows you to directly impact a specific area of our work, and we will ensure your generous support is recognized appropriately.

**To ensure your sponsorship perks are included in the marketing materials for the year, payment must be received by September 15th. Perks listed below apply only to donations over \$2,000 for these sponsorship items.*

REHEARSAL HALL RENT

\$3,600/mo.
\$43,200/yr.

- ✓ Name/logo* displayed on outside window of rehearsal hall for the year
- ✓ Name/logo* on all show programs for the year
- ✓ Name/logo* on our website for the year
- ✓ Name/logo* post on our social media outlets
- ✓ Invitation to corporate sponsor networking cocktail hour social

NEW RISER TRAILER, WRAP & RISER CART

\$20,000

- ✓ Name/logo* displayed on outside of trailer for the existence of the trailer
- ✓ Name/logo* on all show programs for the year
- ✓ Name/logo* on our website for the year
- ✓ Name/logo* post on our social media outlets
- ✓ Invitation to corporate sponsor networking cocktail hour social

NEW COSTUMES

\$45,000

- ✓ Name/logo* on all show programs for the year
- ✓ Name/logo* on our website for the year
- ✓ Name/logo* post on our social media outlets
- ✓ Invitation to corporate sponsor networking cocktail hour social



bit.ly/supporttherichtones



PROGRAM ADS

Place an ad in our show programs to elevate your business visibility and connect with a broad audience. Whether you want to target a specific show or maximize your reach across all our productions, we have options to suit your needs and budget.

*Payment and artwork must be received two weeks before a show to be included in the program. Orders after the deadline will be included in the next show's program.

FULL PAGE AD
4.875" W x 7.875" H
\$250(single)
\$650 (season-long)

1/2 PAGE AD
4.875" W x 3.875" H
\$150(single)
\$350 (season-long)

1/4 PAGE AD
2.375" W x 3.875" H
\$75(single)
\$185 (season-long)

1/8 PAGE AD
2.375" W x 1.875" H
\$50(single)
\$120 (season-long)

To [Name(s)],
Your shoutout will look like this. Please keep it within the 45-word limit. We appreciate your understanding and cooperation. Thank you very much for adhering to the guidelines and helping us maintain the quality of our content.
From [Name(s)]
SHOUTOUT
MAX 45 WORDS
including to and from
\$25(single)
\$60 (season-long)





THANK
YOU!

SPONSOR OPPORTUNITIES

fundraising@richtones.org

BOOK AN EVENT

booking@richtones.org

(972) 234-6065

VISIT A REHEARSAL - TUESDAYS 7PM

2740 Valwood Parkway, STE 124

Farmers Branch, TX 75234

MAILING ADDRESS

PO BOX 832978

Richardson, TX 75083



bit.ly/supportttherichtones

WWW.RICHTONES.ORG