



MEDIA RELEASE

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Contact: Jenn Garrett, Marketing Director

214-893-8807

marketing@richtones.org

The Rich-Tones Strike GOLD in Vegas!

Richardson, TX– The Rich-Tone Chorus brought home the GOLD recently when they took 1st place in the annual Sweet Adelines International Chorus Competition in Las Vegas, Nevada, October 12 – 14. Performing to a sold-out crowd of over 10,000 at UNLV's Thomas & Mack Convention Center, they competed against 32 choruses from Australia, England, Sweden, Canada and the United States.

Under the direction of Dale Syverson, the 119-voice Rich-Tone Chorus earned their highest scores to date, competing against some of the largest and most successful choruses in the organization. The former four-time International Champion Melodeers Chorus from Northbrook, Illinois, placed 2nd with 153 singers on stage, and the former three-time International Champion North Metro Chorus from Toronto, Ontario, Canada, with 180 singers, placed 3rd. Each chorus competing on the International stage qualified by placing 1st at their individual Regional chorus competitions or by scoring high enough at their Regional contest to earn a wildcard spot.

In the semi-finals, the Rich-Tones' performances of *A Nightingale Sang in Berkeley Square* and *Yes Sir, That's My Baby* garnered two standing ovations from the exhilarated crowd. Their passionate and energetic performance earned them a spot in the finals, where they closed with a jaw-dropping rendition of *The Man of La Mancha*. The Rich-Tones' performance of this inspiring song once again brought the audience to their feet. The web-cast of their finals package performance can be viewed by clicking on *Rich-Tones* at the following website:
www.sweetadelinesintl.org/webcast.cfm.

This is the fourth gold medal championship for the Rich-Tone Chorus. They earned their first three titles in 1992, 1995 and 1998, becoming the first chorus in the history of Sweet Adelines to win three consecutive International Championships.

Since returning home as champions, the Rich-Tones have entered the studio to start recording their 9th album which will include all the songs from their recent International contest win, plus a variety of patriotic, Broadway and other popular numbers. This latest CD is scheduled for release in the Spring of 2007.

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About the Rich-Tone Chorus: Formed in 1968, the Rich-Tone Chorus has been entertaining audiences for almost 40 years. This dynamic women's chorus is comprised of over 100 hard-working, fun-loving women whose mission is to entertain, educate and enrich lives through musical excellence while advancing the unique American art form of barbershop harmony.

The Rich-Tones will resume rehearsals in January 2007 and will welcome guests every Tuesday night at 7:00 p.m. at their rehearsal hall in Farmers Branch.

2740 Valwood Parkway, Suite 124
Farmers Branch, TX 75234
(972) 280-9790

Related links:

www.RichTones.org

www.sweetadelinesintl.org



Photo courtesy of Jon B. Petersen Photography, Tulsa, OK.

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